



The story of Parisian tearooms is intimately linked to the Ladurée family story. It all started in 1862, when Louis Ernest Ladurée, a man from the South West, miller by trade, created a bakery at 16 rue Royale in Paris.

In 1871, while the Baron Haussmann was giving a new aspect to Paris, a fire led to the conversion of the bakery into a cake shop.

Jules Cheret, the famous poster designer of the end of the century was in charge of the decoration of the cake shop. He was inspired by the pictorial techniques used for the ceilings of the Sistine Chapel and the Opera Garnier.

At the time of the Second Empire, with the development of Parisian cafés, Jeanne Souchard, Ernest Ladurée's wife, daughter of a famous hotel-keeper in Rouen, had the idea to mix style : the café and the cake shop therefore gave birth to one of the first Parisian tearooms. They had one advantage over the cafés : women were welcome and free to come at any time.

A place with such refined atmosphere and rich historical background attracted David Holder and his father Francis Holder, founder of the Holder group.

They both decided to repurchase the famous House then to upgrade and extend it.

Its chairman, David Holder, insisted on keeping the great classics which gave the House its reputation and on turning it into the quintessential venue for Parisian pastry creation in its shops, restaurants and various tearooms.



Valentine's Day Menu

For Two

\$165

Champagne

Appetizer

(to share)

Foie Gras de Canard

Banana, Pineapple and Ginger Marmelade, Lemon Macaron

or

Saumon

Smoked Salmon, Lemon, Cream

Main Course

Filet Mignon, Truffle, Potato, Asparagus, Peas, Carrots, Mushrooms, Sauce

or

Roasted Chicken, Potato, Asparagus, Peas, Carrots, Mushrooms, Sauce

or

Filet Mignon, Gratin Dauphinois

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Dessert

(To Share)

Four Valentine's Day Macarons

Declaration d'amour

Soft chocolate biscuit, hazelnut praline feuilletine, passion caramel and Manjari chocolate mousse, white chocolate hearts

Coffee or Tea